



ETI_CHEF MANIFESTO

RESPECT IN EVERY BITE



1 SUSTAINABILITY:

1

conceived as environmental, social and digital responsibility that encourages systems thinking and informed action



3 INTEGRITY, PROFESSIONAL ETHICS AND SOCIAL RESPONSIBILITY:

3

being honest and having a consistent adherence to moral and professional ethical principles.



2 EMPATHY, RESPECT AND CONSCIOUS COMMUNICATION:

2

as remembering that behind the virtual environment there are real people, so the importance of being kind and attentive to users' dignity while sharing opinions and content



CORE VALUES

5 CRITICAL THINKING:

5

as the act of applying reason and questioning assumptions in order to evaluate information, discern biases and digital manipulation, fostering informed and responsible digital citizenship.



4 INCLUSION, ACCESSIBILITY AND NON DISCRIMINATION:

4

as ensuring that everybody can contribute to and benefit from the digital word.



7 TRANSPARENCY, RELIABILITY AND QUALITY OF INFORMATION:

7

information and content is created and shared in a way that builds trust in the user.



6 DIGITAL MEDIA LITERACY AND DIGITAL AWARENESS:

6

as the ability to critically, effectively and responsibly access, use, understand and engage with digital media.



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